



spirit *of* woman

Fundraising Kit



Thank you for supporting us!

Thank you for supporting Spirit of Woman in our endeavour to enhance the status of women by bringing domestic and family violence from behind closed doors into the light.

Working with the South Australian community, our vision is to create Australia's first commemorative public artwork – 'The Place of Courage' – in Adelaide's CBD. This space will be a place to honour and remember those who have passed, to support, unite and comfort those who have suffered at the hands of others, as well as educate and raise awareness about the consequences of domestic and family violence, not just on the individual, but on our community.

Getting started

Spirit of Woman do not receive any government funding. It is up to us to raise money independently to bring our vision to fruition. Therefore, your fundraising efforts are critical in ensuring we create real and sustainable change in our community by remembering, empowering and nurturing those affected by domestic and family violence.

There are many ways that you can fundraise. We want to ensure that you enjoy your fundraising experience, so to help you do this, we have a few tips:

- Think about what you like and what interests you, with the aim creating a fundraising opportunity that leverages these personal attributes.
- Think about the time that you can realistically give to fundraising activities. Don't be too ambitious if you have limited time to devote it.

- Don't be afraid to ask for help. This may include asking others who have previously undertaken fundraising activities about what they have done and why they were successful. In addition, be brave in asking people to support you in your fundraising endeavours – you will be pleasantly surprised that most people will!

- Always set yourself a target and tell people about it. This will spur people on to help you reach that amount.

If you're interested in setting up your own customised, online fundraising page, you can't go past these sites – Go Fundraise or Everyday Hero. By having your own page, you can share your fundraising quickly and easily via email and social media platforms and there is no manual handling of cash or receipting for donations. This is all done for you electronically. It can also broaden your supporter base, as donations can be sought from anyone, anywhere in the world!



Fundraising ideas

Here are just a few ideas that you could take on to reach your fundraising goal:

- **Celebrating something soon?** – If you have an up-coming celebration like a birthday, anniversary or wedding, ask people to donate instead of buying you a present.
- **Employee matched funding** – Many employers will support their employees' fundraising effort by matching some, or all of your fundraising total. Ask your workplace if they would consider supporting you in some capacity.
- **Host an event** – Whether it's a movie night, dinner party, clothes swap, bake sale, talent/show or anything in between, hosting an event is a great way to raise money, especially if you hold a raffle or an auction to boost your donations.
- **Going without** – challenge yourself to do something that's out of your comfort zone and get people to sponsor you. This could be as simple as going without your phone, not eating sugar or not drinking coffee for a week.

Registering your fundraiser

Once you've selected your fundraising method, the next step is to register your fundraiser with Spirit of Woman by completing the form at the end of this document and sending it to helen@spiritofwoman.com.au. Once we have received your application, we will get back to you with written approval and you can get cracking!

Just a reminder that it is up to you to manage the donations that you receive, and Spirit of Woman does not issue invoices for the donations that you are given. Please note that under no circumstances should individuals open a bank account in the name of 'Spirit of Women' to collect monies raised.

Promotion tips and tricks

For your fundraising efforts to be successful, it is important to engage as many people as possible. A good place to start is with your family and friends. Other ways that you can spread the word include:

- **Your workplace** – ask your employer if you can send an email to all staff about supporting you in your fundraising efforts.

- **Social media** – the reach that social media affords makes it a great way to broaden your networks and get the word out. We encourage you to add an image, include a link to your fundraising page, ask people to share your post and thank people for their donation.
- **School or community groups** – If you're involved with community groups or your children's school, ask them if you can promote your fundraising efforts on their noticeboards, newsletters or other communication channels.

When you're done

Once you've completed your fundraising, we encourage you to contact us and let us know how it went! You can make your final donation to Spirit of Woman via the payment portal on our website or via the account details below:

Westpac

BSB: 032-951

Account Number: 856649

Reference: Your name and event description

If you would like to use an alternative payment method, please contact us on 0419 926 456.

A few last things...

You may wish to use the Spirit of Woman logo. You can do so, but please do not alter the size or shape of the logo in any way. When using the logo, please state that you are 'Raising funds on behalf of Spirit of Woman' or 'Proudly supporting Spirit of Woman' so it is clear to others that the fundraising initiative is not being managed by the organisation.

Lastly, if you are holding a large public event, you may require Public Liability Insurance. This needs to be organised through a private insurer, and this cost is borne by you. Furthermore, some raffles or auctions may require permits if they are over a certain amount. To learn more visit www.cbs.sa.gov.au and search under 'Gaming' for the full list of regulations.

Please don't hesitate to contact us on helen@spiritofwoman.com.au or 0419 926 456 should you have any questions or require any help with your fundraising. We're always here.

Thank you so much for your support. We can't thank you enough!

Register your fundraiser

Contact Name:*

Organisation (if applicable):

Email Address:*

Postal Address:*

Phone Number:* Date of Birth:

Are you over 18?* You can still fundraise for us if you're under 18 but you will need a parent/guardian to complete the registration form on your behalf: **Yes** **No**

Date of proposed activity or event:

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Description of your activity or event?* What type of activity/event and how funds will be raised e.g. Quiz night at local sporting club with auction profits to be donated to Spirit of Woman.

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How many people do you expect will participate in your activity or event?

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What is the expected income of your fundraising activity or event?*

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How do you plan to donate proceeds to Spirit of Woman?

Online donation via website

Bank transfer

Other

Do you require a donor receipt form to record donations for tax receipts? **Yes** **No**

We love sharing your success stories to encourage others to support. I agree that any photos or videos I have provided may be used for marketing and promotional in any media, without notice or any fee being paid: **Yes** **No**

Please return this form to Spirit of Woman at helen@spiritofwoman.com.au.

*Please complete